

**Cape Fear Valley Health System
Harnett Health System - 2016
Community Health Needs Assessment & Implementation Plan**

Problem Statement		HH Strategies	HH Activities	Outcomes (measurement)	
Problem	Why?	How?	How, Specifically?	Intermediate	Long-Term
Address Chronic Disease Issues in Harnett County Heart Disease	<ul style="list-style-type: none"> • #1 leading cause of death in Harnett County. • High Blood Pressure was the most common condition(36.5% of survey respondents) that survey respondents had been told by a health professional they had • 6% of survey respondents reported being told by health professionals they had heart disease 	<ul style="list-style-type: none"> • Harnett Health System has an approved Certificate of Need for a Cardiac Catheterization Laboratory to the facility at Central Harnett Hospital • Educate at risk or potential at-risk patients of the dangers of heart disease 	<ul style="list-style-type: none"> • Opening Cath lab at Central Harnett in 2017 will reduce time to the cath lab for patients needing diagnosis and intervention • HHS Clinics will provide educational information to patients about the risk of heart disease. For patients who have risk factors, will develop scripts for clinicians to discuss treatment options and ways to prevent further development • Continue with blood pressure screening and education at outreach events such as the Rooms to go Health Fair 	<ul style="list-style-type: none"> • Reduce readmits for patients with heart disease • Decrease inpatient admissions by persons with heart disease • Improved referral rates to Cardiac Rehab 	<ul style="list-style-type: none"> • Reduced mortality rates from heart disease

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Address Chronic Disease Issues in Harnett County Cancer	<ul style="list-style-type: none"> • 2nd leading cause of death in Harnett County. • 8% of survey respondents reported being told by a health professional that they have cancer 	<ul style="list-style-type: none"> • Harnett Health System has an approved Certificate of Need for a Linear Accelerator at Central Harnett Hospital • Increase preventive screening for patients who are at risk or present with potential lung cancer diagnosis 	<ul style="list-style-type: none"> • Continue to provide educational information at Community Health Fairs • Increased awareness in Community for need to do screening mammograms • Provide screening work up and CT Scan for worried-well long term and high risk smokers through the Cape Fear Valley Foundation Friends of the Cancer Center. • Provide education and information to community and schools about the risks of smoking and smoking cessation through public events and outreach opportunities • Work with Harnett Health Foundation to adopt Cape Fear Valley Health's Foundation Friends of the Cancer Center model and begin providing screening mammos for uninsured and underinsured patients 	<ul style="list-style-type: none"> • Improve screening mammography rates to catch breast cancer in earlier stage 	<ul style="list-style-type: none"> • Reduce cancer mortality for both lung and breast cancer • Ensure standards of care recommended by accrediting agencies are maintained once cancer center is developed at Central Harnett

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Address Health Behavior Issues in Harnett County <i>Fitness/Nutrition</i>	<ul style="list-style-type: none"> Nutrition and Exercising were 2 of the top 3 most common responses from community survey when respondents were asked which health behavior the community needs more information about 16.3% of survey respondents think that better recreational facilities or better food choices are the areas of most improvement in their neighborhood or community 	<ul style="list-style-type: none"> Educate patients of both the hospital and clinics about the benefits of a healthy lifestyle Highlight pre-existing facilities and opportunities in the community 	<ul style="list-style-type: none"> Collaborate with Healthy Harnett and CU School of Public Health students to, promote healthy snacks program and establish a farmer's market s at identified locations Collaborate with existing farmers markets to establish days have markets on hospital campus or other locations. Have Dietitians distribute healthy recipes illustrating uses of the seasonal produce Continue to provide educational information at Community Health Fairs Establish a 5k/10k run/walk series coinciding with one of the Lillington Fall Festival, Erwin Denim Days, Campbell Homecoming, and NC Cotton Festival in which proceeds go to the Foundation and Harnett Parks and Recreation. Potentially grow to include a race at each then award overall King Cotton runner for each age group, distance, etc. 	<ul style="list-style-type: none"> Track sales of produce from farmers market events Maintain registration log of participants for run/walk series to see if community is embracing idea 	<ul style="list-style-type: none"> Reduce mortality rates due to diabetes Reduced obesity rate